Bloomerang to Virtuous Mapping

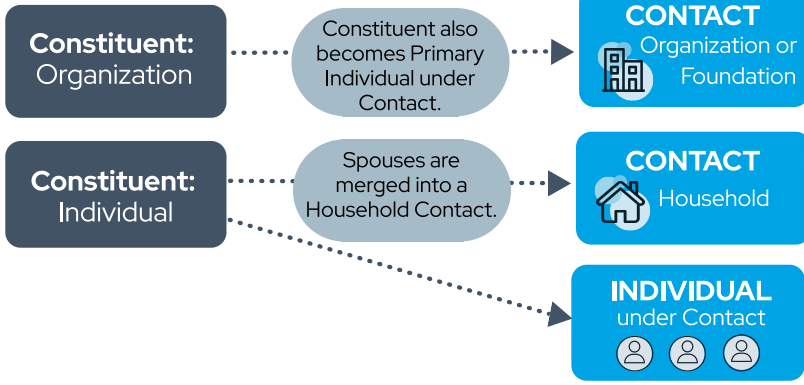## How does my **Bloomerang data** change in **Virtuous**?

This diagram offers a visual overview on how your data is likely to map from Bloomerang to Virtuous.

KEY:

= Bloomerang Data

= how we transform the data

= corresponding **Virtuous** Data

Constituent Record

Constituent: Organization ·········> Constituent also becomes Primary Individual under Contact. ······> **CONTACT** Organization or Foundation

Constituent: Individual ·········> Spouses are merged into a Household Contact. ······> **CONTACT** Household

·········> **INDIVIDUAL** under Contact

Relationships

Relationships in Bloomerang typically become **Relationships** in Virtuous to connecting Contacts and/or Individuals.
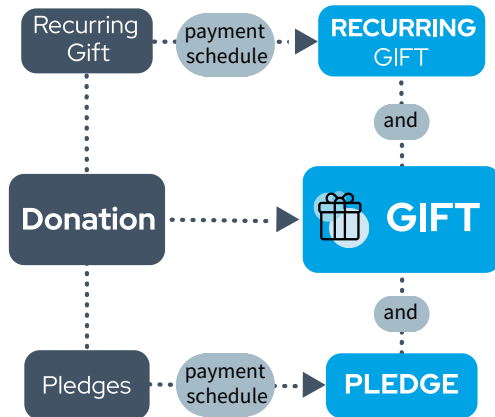
Communication Preferences

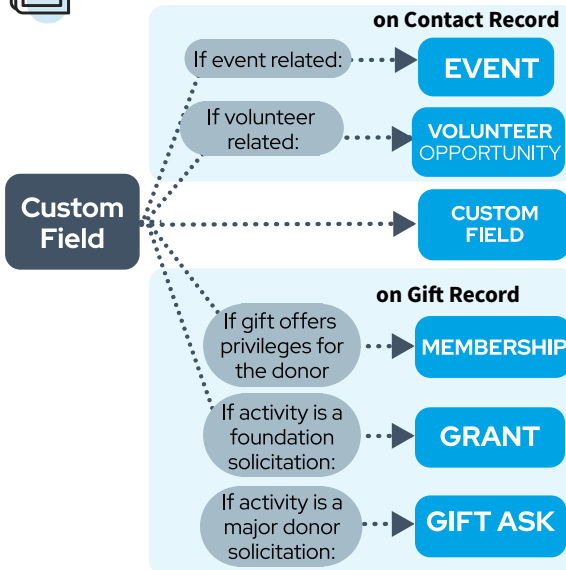The Communication Preferences in Bloomerang become **Tags** to categorize and label Contact records in Virtuous.

Interactions

Interactions ·········> **NOTES**

Tasks ·········> **TASKS**

Gift Record

Recurring Gift ···> payment schedule ···> **RECURRING GIFT**

and

Donation ·········> **GIFT**

and

Pledges ···> payment schedule ···> **PLEDGE**

Custom Fields

on Contact Record

Custom Field

If event related: ·········> **EVENT**

If volunteer related: ·········> **VOLUNTEER OPPORTUNITY**

·········> **CUSTOM FIELD**

on Gift Record

If gift offers privileges for the donor ·········> **MEMBERSHIP**

If activity is a foundation solicitation: ·········> **GRANT**

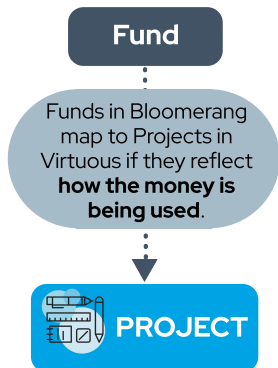If activity is a major donor solicitation: ·········> **GIFT ASK**

Soft Credits

Each Gift will have only one Soft Credit mapped to **Passthrough Giver** with options available for retaining remaining data.

Tributes

Each Gift will have only one **Tribute** mapped with options available for retaining remaining data. Notificants become Acknowledgees.

Fund

Fund

Funds in Bloomerang map to Projects in Virtuous if they reflect **how the money is being used.**

PROJECT

Campaign Record

Campaign ···> Does the Campaign represents **a group of fundraising efforts?** ···> **CAMPAIGN**

Appeal ···> **Specific fundraising efforts** in Bloomerang become Communications. ···> Campaign **COMMUNICATION**

···> Typically the Appeal name is duplicated to create the Virtuous Segment. ···> **SEGMENT**

virtuous