Raiser's Edge to Virtuous Mapping

How does my **RE data** change in **Virtuous**?
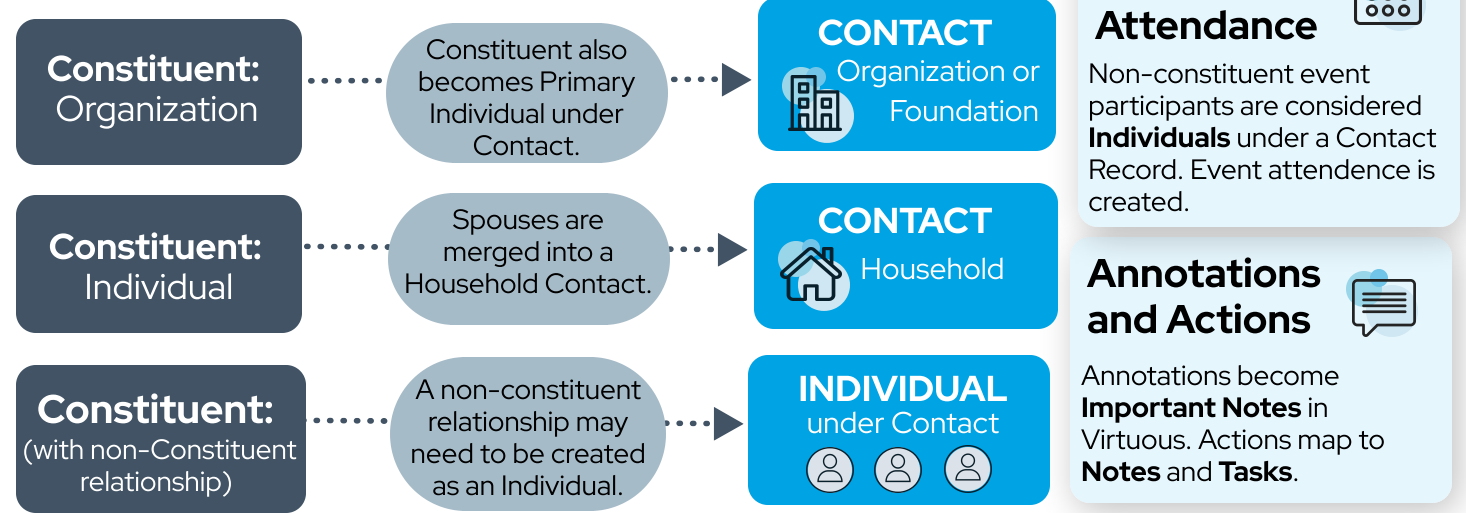
This diagram offers a visual overview on how your data is likely to map from Raiser's Edge to Virtuous.

Constituent Record

Constituent: Organization ----> Constituent also becomes Primary Individual under Contact. ----> **CONTACT** Organization or Foundation

Constituent: Individual ----> Spouses are merged into a Household Contact. ----> **CONTACT** Household

Constituent: (with non-Constituent relationship) ----> A non-constituent relationship may need to be created as an Individual. ----> **INDIVIDUAL** under Contact

Event Attendance
Non-constituent event participants are considered **Individuals** under a Contact Record. Event attendence is created.

Annotations and Actions
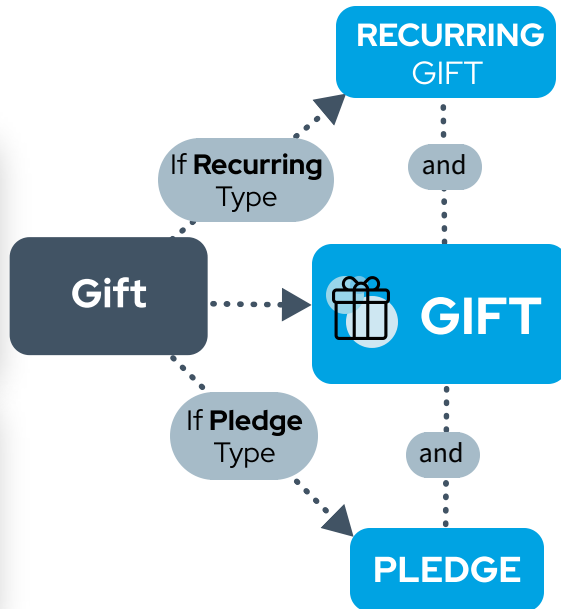Annotations become **Important Notes** in Virtuous. Actions map to **Notes** and **Tasks**.

Gift Record

Soft Credits
Each Gift will have only one Soft Credit mapped to **Passthrough Giver** with options available for retaining remaining data.

Tributes
Each Gift will have only one **Tribute** mapped with options available for retaining remaining data.

Gift ----> If **Recurring** Type ----> **RECURRING** GIFT and **GIFT**

Gift ----> **GIFT**

Gift ----> If **Pledge** Type ----> and **PLEDGE**

Attributes

Attribute ----> Depending on the purpose of an Attribute, it may be mapped to:
- **Custom Fields**
- **Tags**
- **Custom Collections**

Proposals

Proposal

If a Proposal is associated with a **foundation:** ----> **GRANT**

If a Proposal is made to a **major donor:** ----> **GIFT ASK**
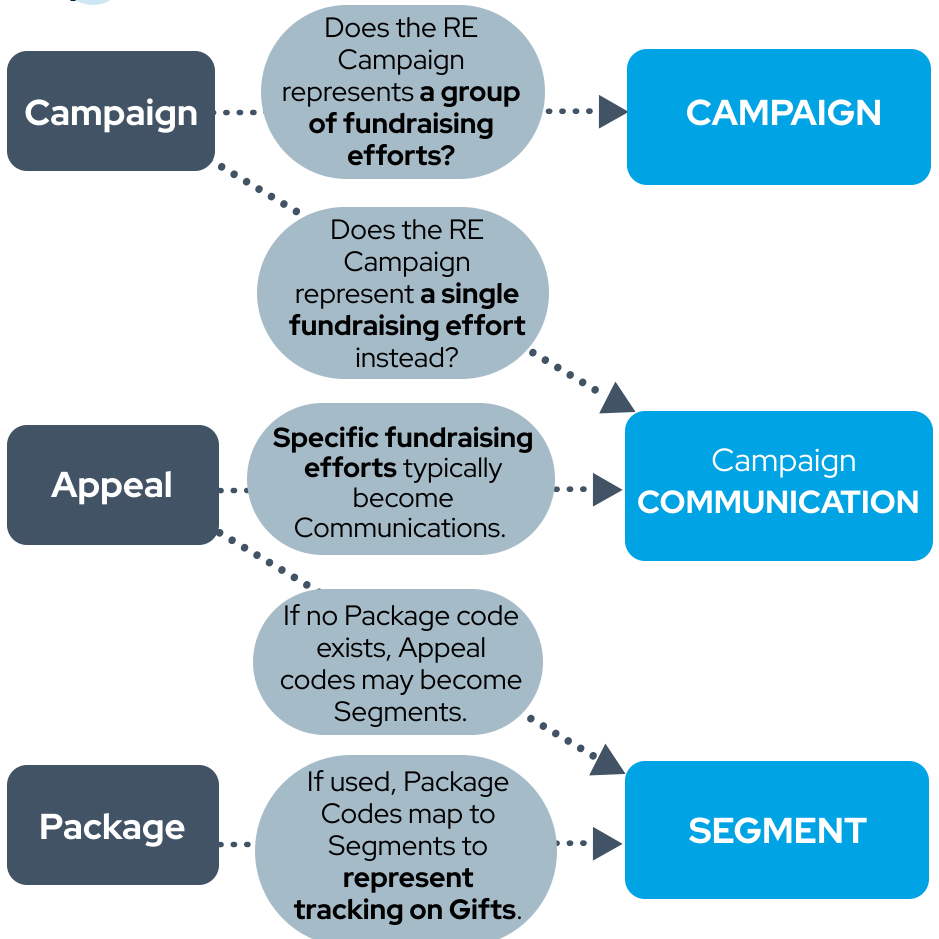
Fund Record

Fund ----> Funds map to Projects in Virtuous if they reflect **how the money is being used**. ----> **PROJECT**

Campaign Record

Campaign ----> Does the RE Campaign represents **a group of fundraising efforts?** ----> **CAMPAIGN**

Does the RE Campaign represent **a single fundraising effort** instead? ----> Campaign **COMMUNICATION**

Appeal ----> Specific fundraising **efforts** typically become Communications. ----> Campaign **COMMUNICATION**

If no Package code exists, Appeal codes may become Segments. ----> **SEGMENT**

Package ----> If used, Package Codes map to Segments to **represent tracking on Gifts**. ----> **SEGMENT**